

Christmas Music by the Organ at 9 and 5:20, With Singing of Carols Organ Chimes Each Hour

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER Unsettled

No Time to Waste in "Shopping 'Round" When All You Need Is Here

No, Thank You, Sir, We Will Keep to Our Plain Bread and Butter Ways

There's nothing of the windmill about this Store—nothing to overstrain the faith of the public. People can believe what they see all around them when they come. We can believe what is revealed here every day.

There is a kind of truth-likeness all over our good, safe building, and we like the people to visit, explore and enjoy what is here to see and to know.

Have you visited the Picture Gallery since the last paintings came from this year's Salon at Paris?

[Signed] *John Wanamaker*

Dec. 22, 1920.

Women's Fine Suits at \$50—Lowered Prices

A little group of broken sizes—silvertone cloths, tricotines and velours in mahogany and other brown shades, black and navy. There are hardly two of the suits alike—some are severely tailored, a few embroidered, a few trimmed with fur, and the majority are the conservative suits which are neither elaborate nor severe. They all have fine silk linings and are interlined for warmth.

Price \$50, which means a substantial saving over their first prices.

Sizes 34 to 52½ in the lot.

(First Floor, Central)

About the only woman we know of who doesn't long for

A Lovely Sable Neckpiece

is the woman who already has one! Most other women envy her!

The Fur Salon has a very fine collection of the small sable scarfs which are so very fashionable this Winter. The skins are soft and beautifully marked, they are in the smart one and two skin styles and the prices begin at \$85 for a Hudson Bay sable scarf and go on up, with many prices in between, to \$640 for a sable scarf of two full skins.

(Second Floor, Chestnut)

New Silk Plush Coats Make Fine Cold Weather Gifts

In point of warmth they are close rivals to fur, and with their big fur collars and deep, thick pile, they are very handsome coats.

Those without fur collars and from 36 inches to full length are \$75 up to \$100. Those with collars of nutria, Australian opossum and beaver are \$100 to \$175.

(First Floor, Central)

New Cotton Dress Goods Are Very Welcome Gifts

They are the good practical things that so many women like to receive and they will all be boxed on request.

Ginghams, 30c to 85c a yard.
Madras shirts, 50c to \$1.35 a yard.
Silk-and-cotton shirts, \$1 and \$1.75 a yard.
Woven tissues, 85c a yard.
Percales, 25c and 30c a yard.
Printed voiles, 50c to \$1 a yard.
Kindergarten cloth, 50c a yard.
Plisse crepe, 38c a yard. Plain and fancy and a fine quality.

(First Floor, Chestnut)

A Timely New Arrival—Glove Silk Underwear

A new shipment has just come in to make some women's gift selection easy.

Glove silk vests in pink are \$2.
Glove silk bloomers in pink are \$2.50.
Glove silk chemises in pink are \$3.25.

(First Floor, Market)

New \$12.75 Velour Skirts Are What Many Women Need

Women who have fur or other kind of coats should have smart pleated skirt to go with them.

The colorings are just right for this purpose, they are in plaids in brown-and-black or in blue-and-black. The material is a very fine all-wool velour, killed with a box pleat front and back.

(First Floor, Central)

Women Like the Warm Comfy Slippers

As well as any kind of house slipper made. With their felt uppers and soft padded soles, these are delightfully comfortable. And there is a wide range of colors.

Plain tailored, \$2 a pair.
Ribbon trimmed, \$2.75 a pair.
Hilo style, that can be buttoned up around the ankle, \$3 a pair.

(First Floor, Market)

Inexpensive and Useful

Women's high-necked muslin nightgowns at \$1.50.
Dainty pink batiste nightgowns at \$2.50.
Excellent white petticoats with embroidery, \$2.85.
Philippine nightgowns, \$3.85.
Porto Rico nightgowns, \$5.

(Third Floor, Central)

Duveltyne Handbags are Favorites of Fashion

If you give a woman a handbag of silk duveltyne in one of these fine new styles you need feel no uncertainty about its welcome.

Here is a large lot of such bags in the desirable fur shades and in many shapes and sizes. Frames are covered, some with fancy clasps; metal, shell finish celluloid and sterling silver.

Prices, \$6.75 to \$20.
(Main Floor, Chestnut)

Women's Sheer Handkerchiefs, \$3 a Dozen

Another late shipment of these good handkerchiefs is good news for people looking for such things for gifts.

These are of sheer and snowy linen, they are in plain hemstitched style and the kind most women prefer.

(Main Floor, Central)

Inexpensive White Waists

Voile waists with flat collars and a good deal of lace, \$3.85.

Batiste with fine, close tucks, with black bows, \$5.

Voile with tucks and a little hand-embroidery, \$5.50.

(Third Floor, Central)

Petticoats Warm and Practical

Knitted kinds, white and gray, some with colored borders, 85c to \$4.75.

Flannelette, white and striped, 50c to \$3.
White flannel, \$3.50 to \$8.75.

Black wool with sateen flounces, \$5; with silk flounces, \$7.50 to \$10.

(Third Floor, Central)



Electric Grills

For toasting, broiling, stewing, frying or baking griddle cakes, \$15 complete.

Electric Toasters make evenly colored toast, \$8.50, \$9 and \$9.75.

Electric Curling Irons fitted with comb for drying the hair after shampoo, \$8.

Electric Irons complete with cord and plug, \$8.50.

Percolators Six-cup nickel-finished coffee percolators, \$13.75.

Lazy Susans Revolving mahogany trays with glass, \$16.75 to \$20; without glass, \$12.75.

(Fourth Floor, Central)

A N intimate practical gift for a woman may be found in a new shipment of pink broche corsets with two insertions of elastic, short skirts and light boning; price, \$2.50. They are intended for slight women.

(Third Floor, Chestnut)

Glistening, Pretty Slipper Buckles

of cut steel make pleasing gifts. The buckles are in square and oval shapes and other fancy designs; they are most attractive and range in price from \$2 to \$21 a pair.

(Jewelry Store, Chestnut)

Those Who Motor Like Automobile Pillows

They can be used as foot or back rests and are filled with hair with a waterproof material for covering, \$3.75 each, and this is a very moderate price.

(Fifth Floor, Market)



Books

"The Americanization of Edward Bok." One of the most important and popular books of the year. One large volume, \$5.

"Belgium, Old and New," by George Wharton Edwards, quarto, finely illustrated, \$10.

"The Outline of History," by H. G. Wells, 2 vols., \$10.50.

"Margot Asquith," the autobiography which has set everybody talking, 2 vols., \$7.50.

"Steeplejack," by James Gibbons Huneker, 2 vols., \$7.50.

"Theodore Roosevelt and His Time, Shown in His Own Letters," by Joseph Bucklin Bishop, 2 vols., \$10.

"Venizelos," by Herbert Adams Gibbons, \$3.50.

"The Victory at Sea," by Rear Admiral William Sowden Sims, \$5.

"An English Wife in Berlin," by Evelyn Princess Blucher, \$6.

"Empress Eugenie in Exile," by Agnes Carey, \$4.

"A Cycle of Adams Letters," 2 vols., \$10.

"Roaming Through the West Indies," by Harry Franck, \$5.

(Main Floor, Thirteenth)

Why Not a Wallet for a Man?

Here are wallets of many kinds, all of them fine kinds.

Of seal, sharkskin, calfskin and pigskin, chiefly black, though the pigskin wallets are natural color. Some of the higher-priced of the black wallets are 14-kt. gold mounted.

Prices, \$5 to \$20.
(Main Floor, Chestnut)

Few Gifts Are More Useful Than a Cedar Chest

All our cedar chests are guaranteed, kiln-dried and hand-rubbed and polished. They are the best made chests we know. All-cedar chests begin at \$36.50 and go up to the finer ones of mahogany with cedar linings at \$90. These are the new and lower prices.

(Fifth Floor, Market)

White Satiny Bedspreads Always Good Gifts

One lot of satin-finished spreads, size 72x90 inches, in beautiful patterns, are now marked \$5 each, or one-third less than they have been.

Others at \$7.50 are made with cut-out corners and scalloped edges.

Bed sets, comprising a spread and bolster piece, double-bed size, with cut-out corners and scalloped edges, are marked \$13.50 a set.

(Sixth Floor, Chestnut)

Boys' and Girls' Lined Gloves

Two notably good kinds—\$1.35 a pair for 1-clasp suede gloves, with fleece lining; gray or tan.

\$1.65 a pair for tan cape-skin gloves, with fleece lining; 1-clasp fastening.

Other cape-skin gloves with warm linings, are \$2.50, \$2.75 and \$3 a pair.

(Main Floor, Central)

Down Quilts for Babies' Cribs—\$15 and \$20

We had these made especially for us to make sure we'd get them just right. They are soft, light, warm down, with sateen covers at \$15 and with silk covers at \$20. And they are in pink or blue.

Japanese quilts with silk covers, cotton filled; some hand embroidered, also, are \$3.25 to \$10.

Quilted bathrobes for babies, these of silk and from Japan, are \$5 and \$6.50.

(Third Floor, Chestnut)

HAVE you thought of spending just about \$5 on somebody's gift? How would one of these silver-finished candlesticks do? They are of white metal beneath and are in simple, very graceful designs.

(Fourth Floor, Central)

Candlesticks and Lamps for Her Bureau

And they are in the dainty imitation ivory to match the toilet set, white or tinted pink or blue, just as one chooses.

Each candlestick and lamp is complete with its shade, and one, or, better still, a pair, makes a very acceptable gift indeed. The candlesticks are \$1.25 and \$1.50. The oil lamps, \$1.50 and \$2.50. These are the new and lower prices.

(Main Floor, Chestnut)

Hand-Painted Boxes Filled With Sweets—for Gifts

Here are three special boxes, particularly suitable for gifts—

At \$5 a large hand-painted tin box filled with shining, crisp hard candies and tied with ribbons.

At \$7 a large box, hand-painted and most attractive, filled with delicious caramels—five pounds assorted.

At \$7.75, large tin boxes, hand-painted, filled with fine chocolates and bonbons.

(Down Stairs Store, Chestnut)

Bound Volumes of the Opera Scores, \$3.50 & \$4

would be a treat indeed to the opera lover who is also a musician.

Another gift for a music lover is an Anthology of American Songs, \$2.50.

Venezia, Nevin, is \$1.15.

Woodland Sketches, MacDowell, is \$1.15.

Songs of the North American Indian, is \$1.25.

Cadman's American Indian Songs, is 90c.

Bond's Seven Songs, is \$1.15.

(Second Floor, Market)

SANTA CLAUS has been merrily besieged these past weeks by the children that have invaded

The Wanamaker Toy Store

Most of the vast stocks of toys here have already been wrapped up for thousands of good boys and girls, but there are still enough to fill the wants of late shoppers.

(Seventh Floor)



Good Gifts Here, There and Everywhere in China and Cut Glassware

Gifts of beauty and elegance and decorative charm; gifts of novelty and daintiness; gifts of practical utility—these you will find on all sides in the China and Glassware Store. In pottery there is a particularly interesting choice, comprising such favorite types as Fulper, Van Briggle, Italian, Holland Cowan, French and English.

Pickard ware is particularly ornate. Italian marble statuary presents a field of selection which needs no praise. Here indeed are gifts of beauty.

An aquarium on a wrought iron stand is a gift that will please by its unusualness.

Think of all the sparkling things in glassware—

Cut glass	Etched gold glass	Colored and decorated glass
Engraved glass	Iridescent glass	Gold encrusted glass
Cut and engraved glass	Colored glass	

(Fourth Floor, Chestnut)

A Beautiful Wool-Filled Quilt

covered with one seamless piece of satin brocade in a figured pattern on a ground of gold, light rose, old rose or cardinal, the back being of plain satin, is one of those rich home-gifts that real friends give. Quilts of this very fine description are marked at a special price, \$50.

(Sixth Floor, Central)



Neckties

Neckties are one gift that you can get for a man at any time and in any number and be sure you are pleasing him.

No man ever has too many ties, but stocks are continually replenished by thousands of new ties at prices ranging from 50c to \$3.50.

There are plenty of the 50c ties and a splendid assortment of knitted ties at \$1.

(Main Floor, Market)

Men's Handkerchiefs Unusually Fine at \$9 a Dozen

The linen is so much better than this price ordinarily buys. The handkerchiefs are in plain hemstitched style, they have narrow hems, and are well made.

We'll mark them with ink, if you wish, for 36c a dozen.

(East and West Aisles)

To Give a Smoker Pleasure

you may safely choose from the following:

Cigar and cigarette holders, 75c to \$40.
American and English pipes, 75c to \$16.50.
Tobacco pouches, 75c to \$12.
Mahogany humidors in sizes to hold 50 to 200 cigars, \$12 to \$80.
Mahogany and metal ash trays and stands, \$1.25 to \$15.

(The Gallery, Chestnut)

Linens of Fine Quality Make Fine Gifts

We are glad to have such good assortments of linens of the fine old quality to show our customers who are looking for household gifts of a worthy kind.

Two particularly excellent groups consist of double damask napkins, of pure flax, beautifully bleached and in handsome patterns at \$13.75 a dozen, in size 22x22 inches.

These are already hemmed and ready for Christmas presentation.

The other group comprises tea-cloths of fine Irish linen, hand-embroidered and very dainty and attractive in appearance—just such pieces as particular housewives are always delighted to get.

They are in size 45x45 inches and priced at \$12.50 each.

(First Floor, Chestnut)

The Furniture Store Is Equipped for Last-Minute Service



Make your selections tomorrow and we will see to the delivery.

There is plenty of everything, from footrests, game tables and smokers' stands at \$4.50 to davenport at \$300.

There is no better home gift than furniture. There is no better furniture than Wanamaker furniture.

There is no Christmas assortment of furniture anywhere that compares in magnitude, variety and attractiveness with the Wanamaker display, a fact which is not new, unexpected or in any way surprising, but which is in every way worth remembering.

Depend upon us to have and to do the right thing up to the last minute.

(Fifth and Sixth Floors)